

ORDER



Orders	Order / Rev:	52313
	Alt Order #:	08856825
	Product Desc:	LOVE/CONG/R
	Estimate:	828903
	Flight Dates:	08/28/12 - 09/03/12
	Original Date / Rev:	08/27/12 / 08/27/12
	Order Type:	GENERAL

KTVX-TV

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

Agency	Name:	Smart Media
	Buying Contact:	
	Billing Contact:	
		814 King Street
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Mia Love
	Demographic:	A35+
	Product Codes:	US Congress
	Priority:	P-1
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	22	\$12,950.00	\$11,007.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	22	\$12,950.00	\$11,007.50	0.00
Totals	22	\$12,950.00	\$11,007.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVX-TV	21%	\$12,950.00
Market	100%	\$61,666.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$15,416.67
KSTU	19%	\$11,716.67
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$21,583.33
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/02/12	09/02/12	Su 4p-430p Su 4p-430p	CM	4:00 PM-4:30 PM	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
TALKING PICTURES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/27/12	09/02/12	-----S	1		\$225.00	0.00							
E 2	KTVX	08/28/12	08/28/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	T-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00

Advertiser:	Mia Love
Product Desc:	LOVE/CONG/R
Estimate:	828903

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- T - - - -		1			\$200.00	0.00					
E 3	KTVX	08/29/12	08/29/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- W - - -	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - W - - -		1			\$200.00	0.00					
E 4	KTVX	08/30/12	08/30/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- - - T - - -	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - - T - - -		1			\$200.00	0.00					
E 5	KTVX	08/31/12	08/31/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- - - - - F - -	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - - - F - -		1			\$200.00	0.00					
E 6	KTVX	09/03/12	09/03/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	M - - - - -	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	M - - - - -		1			\$200.00	0.00					
E 7	KTVX	09/02/12	09/02/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 PM	P l - - - - - S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
RED ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - - - - S		1			\$225.00	0.00					
E 8	KTVX	08/28/12	08/28/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- T - - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- T - - - - -		1			\$400.00	0.00					
E 9	KTVX	08/29/12	08/29/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- - W - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - W - - - -		1			\$400.00	0.00					
E 10	KTVX	08/30/12	08/30/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- - - T - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - - T - - -		1			\$400.00	0.00					
E 11	KTVX	08/31/12	08/31/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- - - - - F - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - - - F - -		1			\$400.00	0.00					
E 12	KTVX	09/03/12	09/03/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M - - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	M - - - - -		1			\$400.00	0.00					
E 13	KTVX	09/01/12	09/01/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 PM	P l - - - - - S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
SPORTS ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	- - - - - S-		1			\$225.00	0.00					
E 14	KTVX	09/03/12	09/03/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	M - - - - -	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
VIEW															

Order / Rev: 52313
 Alt Order #: 08856825
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Mia Love
 Product Desc: LOVE/CONG/R
 Estimate: 828903

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	09/03/12	09/03/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- - - - -	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M- - - - -					1	\$300.00		0.00			
E 15	KTVX	08/28/12	08/28/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	- T- - - - -	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- T- - - - -					1	\$215.00		0.00			
E 16	KTVX	08/29/12	08/29/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	- - W- - - -	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - W- - - -					1	\$215.00		0.00			
E 17	KTVX	08/30/12	08/30/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	- - - T- - -	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - T- - -					1	\$215.00		0.00			
E 18	KTVX	08/31/12	08/31/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	- - - - F- -	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - F- -					1	\$215.00		0.00			
E 19	KTVX	09/03/12	09/03/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	- - - - -	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M- - - - -					1	\$215.00		0.00			
E 20	KTVX	08/30/12	08/30/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	- - - T- - -	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - T- - -					1	\$900.00		0.00			
E 21	KTVX	08/28/12	08/28/12	Tue Spec RNC	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	- T- - - - -	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
RNC 8/27 - 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- T- - - - -					1	\$3,500.00		0.00			
E 22	KTVX	08/30/12	08/30/12	Thu Spec RNC	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	- - - T- - -	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
RNC 8/27 - 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - T- - -					1	\$3,500.00		0.00			
													Totals	22	\$12,950.00